

**BIC** Best Sellers that Write are now Shiny & Bright!

*Fall & Winter* colors!

**NEW**  
Limited Edition

**5 NEW barrel & trim colors!**  
Over 700 barrel/trim color combinations now available through December 31, 2011.

#RS  
**NOW! \$ .39**  
All Catalog Quantities  
OVER 25% OFF! WAS \$ .54(A)

Must be referenced to receive special pricing.  
**Promo Code C32011**  
Expires 12-31-11



See the 2011 BIC Graphic Catalog for more color options.

**RS:** Price includes a 1 color barrel imprint. 2 colors available. Add \$.12(C) per pen for second imprint color.

Catalog Quantities Only.



#CS  
**NOW! \$ .54**  
All Catalog Quantities  
OVER 25% OFF! WAS \$ .73(A)

#CSECO  
**NOW! \$ .61**  
All Catalog Quantities  
OVER 20% OFF! WAS \$ .81(A)

#CSI  
**NOW! \$ .67**  
All Catalog Quantities  
OVER 20% OFF! WAS \$ .88(A)

**CS & CSECO:** Price includes a 1-color barrel imprint. 3 colors available on barrel, 1 color on clip. Add \$.12(C) per pen for each additional imprint color or clip imprint.  
**CSI:** Price includes a 1-color barrel imprint. 3 colors available on barrel, when aligned with clip. 1 color imprint on opposite side of clip. 1 color available on clip. Add \$.12(C) per pen for each additional imprint color or clip imprint.

Catalog Quantities Only.

deep discounts on **BIC** Best Sellers!

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**3 sides, 3 different imprints in 3 different colors!**  
BIC® Tri-Stic®  
Item# TS | Min. 300

#TS  
**NOW! \$ .70**  
All Catalog Quantities  
OVER 25% OFF! WAS \$ .95(A)



**Over 100 possible color combinations!**  
BIC® Pivo®  
Item# TWP | Min. 300

#TWP  
**NOW! \$ .75**  
All Catalog Quantities  
OVER 20% OFF! WAS \$ .98(A)



**Two-piece roller with brilliant nickel plated clip**  
BIC® Grip Roller  
Item# GR | Min. 300

#GR  
**NOW! \$ 1.05**  
All Catalog Quantities  
OVER 15% OFF! WAS \$ 1.27(B)



**PrevAGrip™, an antimicrobial preservative incorporated into the rubber grip, suppresses growth on the grip of bacteria.**  
BIC® WideBody® Grip  
Item# CSWBG | Min. 300

#CSWBG  
**NOW! \$ 1.05**  
All Catalog Quantities  
OVER 15% OFF! WAS \$ 1.26(B)



**6 rotating messages!**  
BIC® WideBody® Message Pen  
Item# CSWBMES | Min. 300

#CSWBMES  
**NOW! \$ 1.45**  
All Catalog Quantities  
OVER 10% OFF! WAS \$ 1.69(B)

**TS:** Price includes a 1-color barrel imprint on 3 sides. 1 color clip imprint available. One line of copy per side. Copy and color may be different on each side at no additional charge. Add \$.12(C) per pen for clip imprint.  
**TWP:** Price includes a 1-color barrel imprint. 2 colors available on barrel, 1 color on clip. Add \$.12(C) per pen for second imprint color or clip imprint.  
**GR:** Price includes a 1-color cap or barrel imprint. 4 colors available in any barrel/clip combination. Add \$.12(C) per pen for each additional imprint color. Add \$.12(C) per pen for each color in second location. Imprint is put on cap unless otherwise specified.  
**CSWBG:** Price includes a 1 color barrel imprint. 3 colors available on barrel, 1 color on clip. Add \$.12(C) per pen for each additional imprint color or clip imprint.  
**CSWBMES:** Price includes a 1-color barrel imprint. 3 colors available on barrel, 1 color on clip. Add \$.12(C) per pen for each additional imprint color or clip imprint.

Catalog Quantities Only.

deep discounts on **GREAT GIFTS!**

Must be referenced to receive special pricing.  
**Promo Code C32011**  
Expires 12-31-11



#ATT  
**NOW! \$ 6.87**  
All Catalog Quantities  
OVER 10% OFF! WAS \$ 7.72(A)

#WCLB  
**NOW! \$ 7.31**  
All Catalog Quantities  
OVER 10% OFF! WAS \$ 8.22(A)

#WCLR  
**NOW! \$ 8.65**  
All Catalog Quantities  
OVER 10% OFF! WAS \$ 9.73(A)

#SGCB  
**NOW! \$ 16.15**  
All Catalog Quantities  
OVER 10% OFF! WAS \$ 18.40(B)

#SGCP  
**NOW! \$ 16.15**  
All Catalog Quantities  
OVER 10% OFF! WAS \$ 18.40(B)

#PLCCR  
**NOW! \$ 32.00**  
All Catalog Quantities  
OVER 15% OFF! WAS \$ 38.00(B)

**Prices include:** 1 line of repeating copy or personalization on cap or barrel (cap only on #ATT, #SGCB & #SGCP). Gray color fill included on silver finish only. Add \$.60(G) per pen for second location or personalization. **PLCCR:** Imprint defaults to cap unless otherwise specified.  
**PhotoFast & Diestruck Emblems:** Clip - \$2.50(G) each. Set-up charge for new orders only. PhotoFast \$18.00(G); Diestruck \$250(Z), standard sizes.  
**NEW 330° Laser Engraving Option on BIC Select™ pens:** \$50(G) set-up charge. Add \$.60(G) per pen.

Catalog Quantities Only.

# deep discounts on popular items from

## BIC® Business Card Magnets



MGBC20 - 20 mil  
Min. 500

MGBC30 - 30 mil  
Min. 500

#MGBC **OVER 58% OFF!**  
WAS \$ .36(A)  
**NOW! \$ .15(A)**  
All Catalog Quantities

#MGBC **OVER 59% OFF!**  
WAS \$ .42(A)  
**NOW! \$ .17(A)**  
All Catalog Quantities

**Promo Code C32011**  
Expires 12-31-11

## BIC® Firm Surface Mouse Pad



MPPR6 - 7 1/2" x 8"  
1/8" Thickness | Min. 100

#MPPR6 **10% OFF!**  
WAS \$3.93(B)  
**NOW! \$3.54(A)**  
All Catalog Quantities

**Promo Code C32011**  
Expires 12-31-11

MGBC & MPPR6: Price includes a FREE 4-color process imprint on a white surface. Catalog Quantities Only.

## BIC® Lighters



The BIC® Multi-Purpose Lighter is perfect for year-round use. The elegant design includes a convenient long black metal wand.

#MPLTR **OVER 3% OFF!**  
WAS \$6.17(B)  
**NOW! \$5.96(A)**  
All Catalog Quantities

#J23 **OVER 12% OFF!**  
WAS \$1.60(B)  
**NOW! \$1.40(A)**  
All Catalog Quantities

#LTR **OVER 12% OFF!**  
WAS \$1.70(B)  
**NOW! \$1.50(A)**  
All Catalog Quantities

#J38 **OVER 7% OFF!**  
WAS \$2.61(B)  
**NOW! \$2.41(A)**  
All Catalog Quantities



BIC® Slim Lighter | Item #J23 | Min. 200

BIC® J26 Maxi Lighter | Item #LTR | Min. 200

BIC® J38 Electronic Lighter | Item #J38 | Min. 200

**Promo Code C32011**  
Expires 12-31-11

J23 & J38: Price includes a 1 color, 1 side imprint. 4 colors available per side. LTR: Price includes a 1 color, 1 side imprint. 8 colors available per side. MPLTR: Price includes a 1 color, 1 side imprint. 2 colors available per side. Add \$.12(C) per lighter for each additional imprint color, per location. Warning label will be affixed to second side of the lighter. Please refer to the 2011 BIC Graphic catalog for additional hazardous materials shipping charge. Catalog Quantities Only.

## Sticky Note™

BIC® Sticky Note™  
4" x 3", 25 & 50-Sheet  
Adhesive Notepads



Item #P4A3A25  
25-Sheet | Min. 500

Item #P4A3A50  
50-Sheet | Min. 500

#P4A3A25 **OVER 45% OFF!**  
WAS \$ .62(B)  
**NOW! \$ .34(A)**  
All Catalog Quantities

#P4A3A50 **OVER 45% OFF!**  
WAS \$ .99(B)  
**NOW! \$ .54(A)**  
All Catalog Quantities

**Promo Code C32011**  
Expires 12-31-11

## BIC® Value Non-Adhesive Cube



3 1/2" x 3 1/2" x 3 1/2" | Min. 125

#VNC3E **OVER 22% OFF!**  
WAS \$4.94(C)  
**NOW! \$3.85(A)**  
All Catalog Quantities

P4A3A25 & P4A3A50: Price includes a FREE 4-color process imprint. Add impact with a flood coat!  
VNC3E: \$50(G) set-up charge includes the same 1-color imprint, same design on all 4 sides. To have a different design or different color is \$0.60(G) each. Sheet Imprint \$0.60(G) per cube - printed using 4-color process. Catalog Quantities Only.

UPC: BIC  
AST: 40480  
[www.bicgraphic.com](http://www.bicgraphic.com)

deep discounts

 **GRAPHIC**  
USA

# CYCLE 3 2011 Promotions

deep discounts

deep discounts



THE GREEN GATOR BAR  
63 OCTOPUS AVE  
EVERGLADES  
239-555-1011

RE Rick Baker  
AND ASSOCIATES  
1835 West Central Drive  
P.O. Box 4445  
Naples, FL 34104

ALLIANCE  
by BIC

Offers valid through December 31, 2011.

Catalog quantities only. Freight not included. Please refer to the 2011 BIC Graphic catalog or visit [www.bicgraphic.com](http://www.bicgraphic.com) for complete product and order information.

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