



:Effective solutions. Proven results.

This easy-to-use, secure, web-based application **transforms common healthcare information - medical & prescription claims data - into a blueprint for cost savings.**

A Venn diagram consisting of three overlapping circles. The text is centered within the intersection of all three circles.

**Make better decisions.
Reduce costs.
Improve healthcare.**



Artemetrx.

“We self-fund and self-administer our claims. Artemetrx quickly identified areas of improvement to our formulary. Their recommended adjustments will save us 6% of our total prescription costs in the first year of using the application. We are evaluating other clinical initiatives that could produce similar savings and improve outcomes for our association.”

- Dean Vonderheide,
Assistant Vice President,
Western Southern Financial Group

In today's economy with the rising costs of healthcare, escalating consumer demands, and declining profits, **an effective solution** is needed to address these issues and assist decision makers like you. Artemetrx is the solution.

Artemetrx is a secure, user-friendly, web-based solution that **fully integrates medical and prescription claims data** into a comprehensive real-time analysis of healthcare utilization, outcomes and expenditures.

Employers, plan sponsors, administrators, and employees benefit from Artemetrx's immediate data analysis at a fraction of the cost of competitor applications. This information solution provides **immediate healthcare cost savings, with a typical return on investment within 3 to 6 months.**

Artemetrx staff works with your IT department, pharmacy benefit manager, health plan, or third party administrator to set up streamlined automated processes to acquire data monthly or more frequently.

On-demand information is translated and displayed in **real-time interactive data summaries from a clinical and financial perspective.** These data summaries provide high cost areas by drug category, medical service, administrative inefficiency, and more.

INTEGRATED DATA for Decision Makers Like You.

With Artemetrx, valuable information is leveraged and put to profitable use. Artemetrx compiles, analyzes, and displays common healthcare data - specifically medical and prescription claims - outlining utilization, trends, expenditures and outcomes. This information is made available to you in a secure, web-based, real-time application.

Artemetrx's unique and powerful combination of technology, medical intelligence, and clinical expertise provides a well-balanced financial and clinical approach. User-friendly interfaces allow you to run on-demand data analysis which provide rapid feedback of key quality and cost indicators.

HERE IS HOW IT WORKS FOR YOU.

Level One: Use of Artemetrx Data Integration and Mining Software.

We receive regularly scheduled updates of the client, pharmacy, medical, member and provider data, integrate it into the client's database and maintain the application. All the client has to do is access the data via the secure, web-based interface.

Level Two: Ongoing Data Analysis and recommendations.

Our team of clinicians will regularly analyze the data to identify high cost trends, reduce expenditures and improve outcomes. We will meet with your managers to make recommendations for administrative or clinical interventions.

Level Three: Customized Clinical Interventions.

Artemetrx clinicians or an industry partner will work with your managers and members to implement the clinical interventions. Clients typically save an average of 3-5 percent of annual healthcare budgets through these programs.

Example Data Summaries



Medical and Pharmacy Claim Costs



High Cost Cases

Gain control of your healthcare expenses and insight into cost saving actions.

THE THREE S's.

Cost containment for an Artemetrx client revolves around the Three S's: **Situation**, **Solution**, **Savings**. During our regularly scheduled meetings, we deliver recommendations based upon our clinical analysis of current data. We outline the problem; administrative, pharmacy or medical, define the solution and estimate the cost savings. A typical report will look like this:

Situation: Early Refill Overpayment

A large number of recipients were found to have had more days supply of medication than there are days within a given period. Parameters for this analysis were set to include the same brand and strength medication for the same patient (not limited by the subscriber). Estimated savings based on cost per day of medication greater than 30 days supply per 30 day time period.

Solution: Implement 28 Day Refill Limit

Limit setting an online point-of-sale edit that allows refills 28 days after the most recent refill will prevent stockpiling of medication recipients. The edit must be a 'hard' edit, not avoidable at the pharmacy level.

Example: The client filled 532 days supply of SSRI antidepressant Paxil in the calendar year of 2003.

Savings: \$1,599,000 in 12 months.

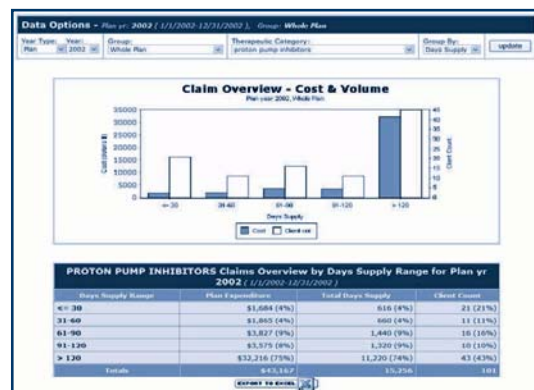
"Artemetrx was quickly able to pull our Medicaid information together in a way that we have never been able to see it before. We were provided immediate recommendations that will not only improve the health and quality of life for many Kentuckians, but save the Commonwealth of Kentucky millions of dollars."

- Shannon Turner,
Deputy Commissioner,
KY Department for
Medicaid Services

Example Data Summaries

Health Claim Details				
Service Date	Procedure Code	Provider	Provider Type	Item Expenditure
4/8/2002	93000	C OFOTOKUN MD	SPEC	\$31.00
Description: Electrocardiogram, routine ECG with at least 12 leads; with interpretation and report				
4/8/2002	93307	C OFOTOKUN MD	SPEC	\$235.00
Description: Echocardiography, transthoracic, real-time with image documentation (2D) with or without M-mode recording; complete				
4/8/2002	93320	C OFOTOKUN MD	SPEC	\$102.00
Description: Doppler echocardiography, pulsed wave and/or continuous wave with spectral display (List separately in addition to codes for echocardiographic imaging); complete				
4/8/2002	93325	C OFOTOKUN MD	SPEC	\$125.00
Description: Doppler echocardiography color flow velocity mapping (List separately in addition to codes for echocardiography)				
4/8/2002	99214	C OFOTOKUN MD	SPEC	\$64.19
Description: Office or other outpatient visit for the evaluation and management of an established patient, which requires at least two of these three key components: a detailed history; a detailed examination; medical decision making of moderate complexity. Counseling and/or coordination of care with other providers or agencies are provided consistent with the nature of the problem(s) and the patient's and/or family's needs. Usually, the presenting problem(s) are of moderate to high severity. Physicians typically spend 25 minutes face-to-face with the patient and/or family.				

High Cost Cases -
Drill Down to Claim Details



Duplicate Therapy Analysis



WHAT MAKES ARTEMETRX DIFFERENT FROM THE COMPETITION?

Rapid Implementation.

Because few resources are required from the client, we are typically ready to begin recommendations 2-4 weeks after receiving the data. Compare this with competitors which require expensive, lengthy onsite implementation.

We Show You a Problem and a Solution.

Lots of companies can tell you what your problems are. You need to know how to fix them. Our clinical teams use the integrated data to make sound recommendations for cost savings and health improvement.

Immediate, Realizable Return on Investment.

Because we can begin work so quickly and integrate clinical and financial expertise, most clients save a multiple of their investment within months. The average client saves three to five percent of their annual budget.



DATA IS DISPLAYED IN INTERACTIVE REAL-TIME DATA SUMMARIES. EXAMPLES INCLUDE:

- Medical, Prescription, Total Cost and Utilization Trends
- Expenditures by Employee and Dependents
- Overall Plan Data Compared to Other Groups
- High Cost Claims and Clients
- Integrated Pharmacy and Medical Claims
- Quality of Care Analysis for Chronic Disease States
- Portion of Paid Premiums Expended on Medical and Prescription Claims
- High Volume Providers
- And more

Artemetrx represents a new standard in decision support services. It is the most efficiently priced support solution available in the marketplace.

Contact us today to schedule an initial evaluation of your plan and experience how quickly you will see results.

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