



Our Approach to *Small Business.*

A unique feature that APS Communications offers is our Small Business Package. Businesses with eight or fewer employees have access to a variety of affordable integrated marketing services. The package includes options such as logo creation, stationery layout, brochure development, promotional products and public relations services.

Services can be purchased individually or as a package. All quotes include meeting time. Pricing does not include printing or other production costs.

BASIC IDENTITY SOLUTIONS -

Logo and color palette- 3-5 versions, unlimited revisions , full array of digital files, 7 day delivery schedule for preliminary designs	\$850
Stationery - 2 versions, 2 revisions - Letterhead, envelope, business card	\$300
Brochure - 2 versions, 2 revisions, copy provided by client with APS editing	\$400
Folder - 2 versions, 2 revisions	\$300
Basic ad - copy and design - 2 versions, 2 revisions in three sizes	\$300
Integrated Marketing Plan Development - 6 months	\$200
12 months	\$300
Website	Design starting at \$3000

PUBLIC RELATIONS SOLUTION -

Press release - Development, revisions, and how to generate coverage	\$300
--	-------

PROMOTIONAL ADVERTISING -

We offer a variety of cost effective promotional items. APS Communications will work within your budget to find the right product for you.

FUND RAISING AND EVENT PLANNING -

APS Communications offers discounted fund raising and event planning services to small businesses and non-profit organizations.

**Visit www.apscommunications.com
for more information and examples of work.**