

Improving Lives...

...Strengthening Communities



Pledge Form

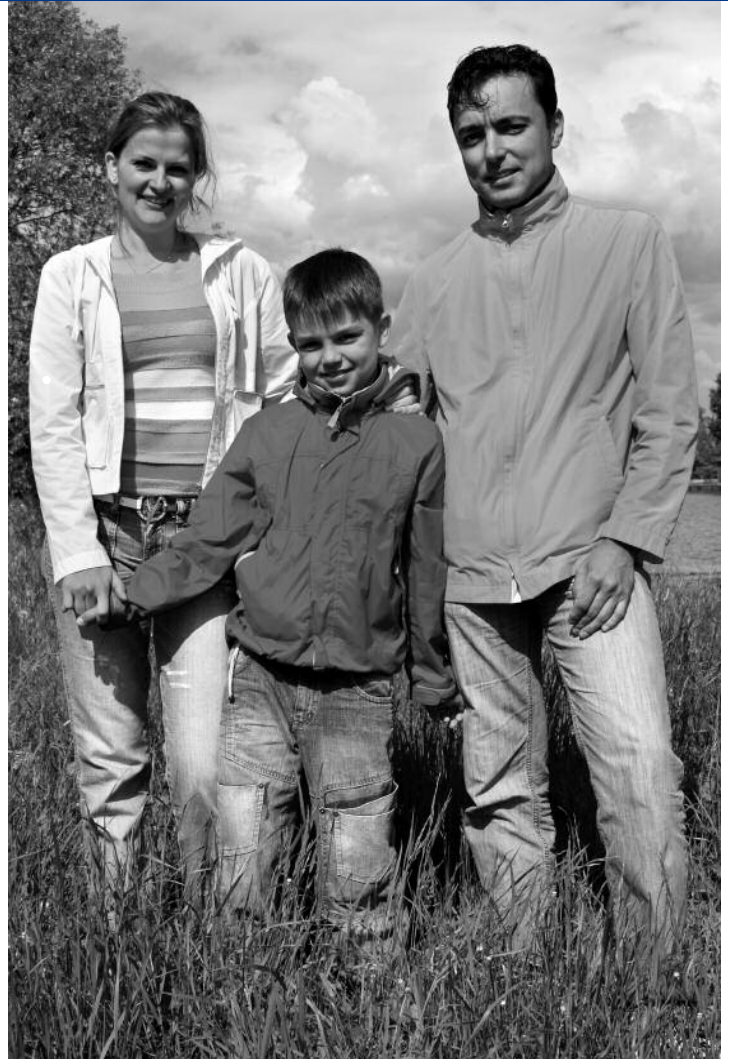
Thank You

Giving everyone the opportunity to thrive

For 85 years, United Way of the Bluegrass has played a critical role in the local community by pooling resources to maximize support for a range of important social issues. Today, our challenge remains to improve lives across Central Kentucky. This means strengthening families by ensuring that basic needs are met and helping adults build skills for family-sustaining jobs. And it means nurturing children by providing an environment that enables physical, emotional and academic development. In doing this, you help us lay the foundation for a strong, stable region and robust economy that will benefit everyone.

Working together for the greater good

We actively support and invest in health and human service programs that provide vital services and support on the front lines of social change. Along with these partners in the field, United Way has built a diverse network of civic-minded individuals, businesses, government and academic institutions. By uniting the collective effort of our partners to build stronger communities, we will create lasting change in peoples' lives in Central Kentucky.



The Community Environment

Students not involved in extra-curricular activities are 49% more likely to use drugs and 37% more likely to be teen parents.

16,000 seniors live alone in Central Kentucky.

Two-parent families are the fastest growing population among the homeless.

25% of Kentucky's children live in poverty.

Reason to be hopeful

Last year with your contribution

28,700 children and youths learned leadership and life skills through activities and programs to help them become better citizens and keep them safe.

34,900 hours of care and companionship were provided to seniors.

54,100 individuals and families received help with food, shelter and/or clothing in times of crisis.

4,800 adults can more effectively compete for jobs because of adult education and training.

Join others across the community who are standing together to make a real and lasting difference. Your contribution is an investment in your community, improving lives across the Bluegrass.



Please ensure that your gift is processed correctly by printing **BOLDLY** and legibly on this donor form and by using a **BLUE OR BLACK INK PEN**. United Way does not sell, trade or disclose its donors' personal information.

United Way of the Bluegrass

1. MY INFORMATION

Form fields for MR/MRS/MS/DR, FIRST NAME, M.I., LAST NAME, SUFFIX, EMPLOYER, EMPLOYEE ID, HOME ADDRESS, APARTMENT NUMBER, CITY, STATE, ZIP CODE, TELEPHONE NUMBER (HOME/WORK), and EMAIL.

Your contribution to United Way of the Bluegrass will be invested in the Community Impact Fund which provides critical resources and support to children and families. The Community Impact Fund allows for maximum impact in your community. One gift is invested in several target priorities to improve lives in Central Kentucky.

2. MY PAYMENT OPTIONS (choose one)

Payment options: EASY PAYROLL DEDUCTION, CREDIT CARD (VISA, MASTERCARD, DISCOVER), CASH, PERSONAL CHECK, and SECURITIES.

3. MY TOTAL ANNUAL GIFT IS \$ [] . []

- My individual or household gift of \$1,000 or more qualifies me for membership in the Leadership Circle.
My individual gift of \$500 or more qualifies me for membership in the Young Leaders Society (ages 21-39).
I wish for my gift to remain anonymous.

4. PLEASE SIGN AND DATE

X Thank You! Signature (required) Date (month/date/year)

- Please send me an electronic acknowledgement of my gift to my email above.
Please send United Way's e-newsletter to my email above so I can stay informed about the impact of my gift.
I am a long-time supporter of United Way and have given regularly since (year) _____.
I have either included United Way in my estate plan or would like to know more about estate planning options.

Optional - If you would like to make a specific designation, please don't forget to include the Community Impact Fund in your choices. You can check online at www.uwbg.org for a complete listing of funded programs and agencies or call 859-233-4460.

Form for optional designation: OFFICE USE ONLY, NAME OF ORGANIZATION (Community Impact Fund), ANNUAL DOLLARS.

Infographic showing impact of donations: \$50 a week provides a child with three months of preschool, \$25 a week provides a child with a mentoring relationship for a year, \$15 a week helps one adult gain new skills leading to improved employment, \$5 a week serves 58 people with three hot meals. Thank You

FOR UNITED WAY USE ONLY

You are United Way

Our shared commitment to the community is what makes the work of United Way possible. We simply would not exist without the tireless effort of dedicated volunteers, community organizations, leaders of business, government and academia, and motivated individuals who wish to stand together and make a difference. Please join our mission to improve lives in Central Kentucky. For more information or to find out how you can help make a difference, visit uwbg.org or call 859-233-4460.



Investing in the greater good

Everyone should give to the charities that are closest to their hearts. But a gift to United Way will extend your charitable giving by investing in the needs of the greater community. No other organization in our region has the same depth of reach, partnerships or perspective which gives United Way the ability to unite and apply resources where they are needed most.

Want to make a lasting impact?

United Way offers planned giving choices that allow contributors to leave a personal legacy in the community by preserving their values for future generations. For more information on planned giving options, please call us at 859-233-4460.

Giving is tax deductible

You can choose to deduct your charitable contribution to United Way on your federal tax return if you itemize your deductions. Contributions through payroll, check, credit card or securities may qualify for a tax deduction. Deducting appreciated stock can eliminate or reduce your capital gains tax. Talk to your tax or financial advisor for more information.

Save your receipt

You must obtain a receipt in order to claim a charitable tax deduction for \$250 or more on your federal tax return. For gifts made by payroll deduction, save a copy of this pledge form and pay stubs reflecting your donation. United Way will send you a receipt for gifts of \$250 or more paid by check, credit card or securities. To expedite processing, please be sure to include your home address on the pledge form. United Way also sends electronic acknowledgement to donors who provide an email address on the pledge form and check the appropriate box.

Visit us online

at uwbg.org for updates on the impact of your gift in the community.



United Way
of the Bluegrass

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WE DO NOT RENT, TRADE OR SELL OUR LISTS OF DONORS.